



**Join us at the EURAM Conference 2007 in Paris
May 16-19, 2007**

**Current Management Thinking:
Drawing from Social Sciences and Humanities
to Address Contemporary Challenges**

Management may be viewed as the art of collective action. As a relatively new field in the academic arena, it is a young science, still under construction, borrowing from Economics, Sociology, Psychology, History, and many other long established fields. The Paris 2007 EURAM conference will aim at revisiting the complex and controversial relationships that Management has had with Social Sciences and Humanities. Researchers in management are invited to join us in Paris to reflect on the roots of Management, both as a scientific discipline and as a practice. In particular, Management's focus on organizational performance is one of the critical underpinnings that transform the discipline's borrowings from established social sciences into an autonomous field of academic investigation. This raises questions about the degree of subordination vs. emancipation of Management vis-à-vis the basic disciplines from which it draws. At stake in this discussion are the perspectives Management research can bring to such currently controversial topics as economic and corporate patriotism, the profitability of sustainable development, the fleeting or sustainable nature of competitive advantage, or the seemingly unstoppable trend toward globalisation and its consequences.

Join us in Paris in 2007 to address the intellectual challenges of contemporary issues in management in a forum where management and social sciences will exchange their views.

Organizers:

Thomas Durand
Ecole Centrale Paris

Rodolphe Durand &
Pierre Dussauge
HEC Paris

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Maurizio Zollo
INSEAD

www.euram2007.org



Call for Track Proposals

Would you like to develop tracks for EURAM 2007? We invite you to submit a track proposal. Please describe the proposed track in 500 words or less. Include your name, institution, e-mail address, telephone numbers, research field, and your two most significant publications related to the proposed topic. Indicate 4 key words that capture the essence of your proposal. As conference chairs, our preference goes to track proposed by two or three organizers originating from different countries and institutions. Please provide the requested information for each co-organizer.

The deadline for proposals is **August 31, 2006**. Please, send your proposal by e-mail to Academic Committee Chair Rodolphe Durand at durand@hec.fr. Rodolphe will organize a scientific committee to select the tracks to be offered for the EURAM 2007 conference. Information on the process will be posted on the EURAM website later during the Summer.

General tracks

EURAM 2007 will feature five general tracks organized to represent central topics in management research: Strategy - Organization - Leadership - Innovation - Public Management.

EURAM doctoral colloquium

As in previous years, we will organize a small, high quality research EURAM doctoral colloquium the day preceding the Conference opening. This will bring together experienced academics and doctoral students. This year, the doctoral colloquium will focus on helping participants make their research stronger in academic criteria and more relevant to management practice. Particular emphasis will be given to publishing in top academic journals. Students will have the opportunity to present and discuss their dissertation projects and receive constructive feedback from accomplished professors.

Paris in May

In addition to the exciting and stimulating academic program we are preparing for you, the EURAM 2007 conference will provide you with the opportunity to come to Paris in May, the very best season to visit the City of Lights. Take advantage of the conference to pay the Louvre and Orsay Museums a visit, climb to the top of the Eiffel tower or descend into the Paris catacombs. Enjoy the long evenings, relax at a café terrace, and partake in the lively local street life. The conference venue will be in the heart of the city, just steps away from some of Paris' most famous sights and monuments.



Photo: Jean - Marc BIAIS