

2017

April

EURAM *newsletter*

LETTER FROM THE PRESIDENT

Dear colleagues and friends,

Our 2017 Conference in Glasgow is approaching fast!

We have been through an intense reviewing process where we aimed to provide our submitters with at least two detailed reviews. I am thankful to our reviewers who did a fantastic job and to our local organising committee, conference programme committee and all our SIGs, for arranging diligently every step of this challenging endeavour.

In March, we had an inspiring EURAM Early Career Colloquium in Rabat Business School, at the International University of Rabat (Morocco). This was the first EECC outside of Europe and it proved to be very successful. The participants enjoyed this opportunity which helped them cross fertilise ideas from different perspectives and contexts during which they developed new research topics and collaborations.

Many thanks to our Vice President EECC Anne-Katrin Neyer, and the local organising team led by Steffen Roth and Nacef Mouri who worked hard to create such an inspiring event. We are also grateful to Prof. Abdelhafid Debbarh, Director of Rabat Business School for the excellent hospitality. Many thanks to Luca Gnan, Steffen Roth, Julia Jonas, Amina Dchieche and Miguel Perez Valls for their thought provoking and stimulating sessions!

Last but not least, in line with the EURAM values of developing together, this year we provided grants to two African-based PhD students to participate in the EECC. This may be the start of a good practice to support young scholars in the coming years.

European
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Management

EURAM

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Next month, we will elect the president-elect of EURAM. Many thanks to all the colleagues who accepted to be nominated for that position. I would like to invite you to vote for the candidate you believe will take EURAM forward.
Now it is time to get registered for our annual conference which has many novelties to offer us. I am very much looking forward to meeting you all in Glasgow.

Sibel Yamak
President
European Academy of Management



FIRST INTER-CONTINENTAL EURAM EARLY CAREER COLLOQUIUM: IMPRESSIONS FROM THE 8TH EECC 2017 IN RABAT, MOROCCO

This March 5-7, the 8th EURAM Early Career Colloquium took place with a well-rounded, full program: In Morocco's sunny capital city, 31 final-year PhD students or Post-Docs presented their work-in-progress research and received feedback from six mentors, including the EURAM president in office, *Prof. Sibel Yamak*, and the past EURAM president, *Prof. Luca Gnan*. The academic paper development and networking program was complemented by inputs and discussions on academic impact and meaningful research as well as by explorations of the highlights of Rabat, including the traditional market place, the fortress Kasbah of the Udayas, the Andalusian Garden, and the excellent Moroccan food.

Thereby, this-year's EURAM Early Career Colloquium was a premiere in several ways: To start with, it was the first EECC to have taken place outside of Europe, in Rabat, Morocco. Second, it gathered a record number of participants. Third, two excellent African-based early career scholars, *Mulu Berhanu* from Ethiopia, and *Tendai Sivotwa* from Botswana, were awarded a EURAM travel grant of EUR 400 each as well as a fee waiver sponsored by Rabat Business School. Forth, it was organized by two professors: *Prof. Steffen Roth*, La Rochelle Business School and Rennes School of Business, France, supported in the best possible way by *Prof. Nacef Mouri* and his team from Rabat Business School, International University of Rabat, Morocco. The 8th EECC 2017 in Rabat therefore evolved from an international joint-venture representing three institutions from two continents.

After the Rabat colloquium, the early career scholars are now invited to submit revised full papers to a dedicated EECC track at the EURAM 2017 conference in Glasgow.



YOUNG AND BRIGHT OF THE SIG ENTREPRENEURSHIP

We are pleased to launch a new initiative of regular updates telling the stories of successful PhDs in the SIG Entrepreneurship.

The idea is to introduce and engage our young PhD participants to the community through the newsletter and other social media.

We want SIG members to learn about our bright young scholars, their research, and achievements.

The SIG Entrepreneurship is growing thanks to our commitments and efforts towards the young participants. This time we are glad to present you the first successful story of Sara Sassetti, a Ph.D. Student at the University of Pisa and an active member of SIG Entrepreneurship.

To read the full story about Sarah, please visit: <http://www.euram-online.org/ent.html>



news
from

@Headquarters
and beyond

Supporting a
Community of
European
Engaged
Management

Scholars

SPECIAL ISSUES EUROPEAN MANAGEMENT REVIEW – FAMILY INVOLVEMENT IN MANAGEMENT AND FIRM GROWTH

Deadline for submissions: February 15, 2018

Guest Editors:

- Wim Voordeckers, (Hasselt University - <mailto:wimvoordeckers@uhasselt.be>)
- Alessandro Cirillo, (University of Foggia - alessandro.cirillo@unifg.it)
- Donata Mussolino, (University of Naples - Federico II - dmussoli@unina.it)
- Jolien Huybrechts, (Maastricht University - j.huybrechts@maastrichtuniversity.nl)
- Salvatore Sciascia, (IULM University - salvatore.sciascia@iulm.it)

For more information: <http://euramonline.org/newsroom/events/389-family-involvement-in-management-and-firm-growth.html>



CORPORATE BRANDS: PERSPECTIVES FROM CORPORATE MARKETING, ORGANISATIONAL BEHAVIOUR AND INTERNATIONAL BUSINESS

Submissions should be made online using EMR manuscript central between:

- 10 and 30 May 2017 (deadline)
- 30 July 2017: Authors will receive feedback.
- 14 September 2017: Full papers with first revisions due.
- 1 December 2017: Full papers due.
- 2018: Journal volume to be published.

Guest Editors:

- Professor John M.T. Balmer, Brunel Business School, Brunel University London, UK
- Professor Jonathan Schroeder, Rochester Institute of Technology, New York, USA
- Dr Cagri Yalkin, Brunel Business School, Brunel University London, UK

For more information: <http://euramonline.org/newsroom/events/389-family-involvement-in-management-and-firm-growth.html>



ANNOUNCEMENTS

AWARDS

PMI LITERATURE AWARDS

The book **Managing and Working in Project Society – Institutional Challenges of Temporary Organizations** (Lundin, R.A., Arvidsson, N., Brady, T.M., Ekstedt, E., Midler, C. & Sydow, J. (2015). Cambridge University Press, Cambridge) has received the PMI literature award.



JOURNALS AND PUBLICATIONS

PROJECT BENEFITS CO-CREATION: SHAPING SUSTAINABLE DEVELOPMENT BENEFITS

Journal title: International Journal of Project Management

Author: Dr. Lynn A. Keeys, Visiting Research Fellow, WU Vienna Proj is lead author (co author Dr. Martina Huemann);

Online publication complete: 7-MAR-2017;

DOI information: 10.1016/j.ijproman.2017.02.008;



ORGANIZATIONAL PROJECT MANAGEMENT AND SUSTAINABLE DEVELOPMENT (SD): MANAGING THE INTERFACE OF ORGANIZATION AND PROJECT SD BENEFITS

Cambridge Handbook of Organizational Project Management, editors Shankar Sankaran, Ralf Muller & Nathalie Druin. Cambridge University Press

Author: Dr. Lynn A. Keeys, Visiting Research Fellow, WU Vienna Proj is lead author (co author Dr. Martina Huemann);

Release date: June 2017

This conference gives voice simultaneously to the scientific academy and to the organizational/ business context, giving space for, national and international, professionals, researchers and students to present original investigations, projects and good professional practices. The deadline for presenting abstracts is March 3rd.

For more information please visit the event website <http://sesrr2017.estg.ipp.pt>



RESEARCH HANDBOOK ON ENTREPRENEURIAL OPPORTUNITIES – REOPENING THE DEBATE

With a wide-ranging set of contributions, this book provides a compilation of cutting-edge original research in the field of entrepreneurial opportunities. The book reopens the subject from diverse perspectives focusing on theories and approaches to entrepreneurial opportunities. The book has been complemented by an outstanding Delphi panel of six leading scholars of the field: Lowell Busenitz, Dimo Dimov, James O. Fiet, Denis Grégoire, Jeff McMullen and Mike Wright. This carefully edited selection of current and topical contributions will be of immense value to students, researchers and scholars interested in the field of entrepreneurial opportunities.

For any further information: <http://www.e-elgar.com/shop/research-handbook-on-entrepreneurial-opportunities>



SYSTEMIC STRUCTURAL CONSTELLATIONS AND SUSTAINABILITY IN ACADEMIA – A NEW METHOD FOR SUSTAINABLE HIGHER EDUCATION

In order to create truly sustainable universities, we require new methods of visualising and interpreting them holistically as institutions built on complex relationships and systems, rather than as individual departments and people operating independently. This book uses a systemic structural constellations approach to demonstrate how we can build more sustainable higher education institutions, both in terms of teaching and research and at an operational level.

In case you need further information: <https://www.routledge.com/Systemic-Structural-Constellations-and-Sustainability-in-Academia-A-New/Arnold/p/book/9781138223943>



IMPROVING THE GOVERNANCE OF LARGE INFRASTRUCTURE PROJECT: THE CREATION OF KHEOPS

Created in June 2016, KHEOPS is an international research consortium which develops leading-edge knowledge on the governance and the management of large infrastructure projects by pooling multidisciplinary and multisectorial expertise. KHEOPS is a forum for cooperation between decision makers and knowledge producers in order to improve the societal integration of infrastructure projects. KHEOPS' international links allow to develop knowledge with broader perspectives for businesses.

KHEOPS Executive Director, Professor Nathalie Drouin, has been recently nominated as the Editor-in-Chief of the International Journal of Managing Projects in Business (IJMPB).

<http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=ijmpb>



CALL FOR PAPERS: JOSCM – JOURNAL OF OPERATIONS AND SUPPLY CHAIN MANAGEMENT

The Journal of Operations and Supply Chain Management (FGV EAESP, Brazil) invites researches to the forum **Supply Chain and Operations Strategies for Problem-Solving in Latin American Countries**.

Guest editors:

- Cristiane Biazzin - FGV EAESP (Brazil) - cristiane.biazzin@fgv.br
- Elyn L. Solano Charris - Universidad de La Sabana (Colômbia) - erlyn.solano@unisabana.edu.co
- Jairo Alberto Jarrín Quintero - Universidad de La Sabana (Colômbia) - Jairo.jarrinquintero@unisabana.edu.co

Deadline: July 31st, 2017

For more information, click [here](#).



CALL FOR PAPERS: SPECIAL ISSUES OF 'KYBERNETES' JOURNAL

Deadline: October 31, 2017

Kybernetes (Emerald Pub. Inc) - Special Issue - 'Towards Smart Model-based Governance by Systems Thinking'

Guest editors:

- Federico Barnabè - Università di Siena;
- Ilaria Perissi - Università degli Studi di Firenze.

The Journal 'Kybernetes' dedicates a Special Issue related, but not limited, to the BSLab-SYDIC Workshop 2017 held in Rome last January, with the scope to gather academic, as well as rigorous practice-based contributions, that connect the two main topics towards which 'Kybernetes' is currently steering its focus: Systems Thinking and Cybernetics.

See call for papers here: <http://euramonline.org/newsroom/news/366-towards-smart-model-based-governance-by-systems-thinking.html>



OPEN POSITIONS

SIX OPER POST DOC POSITION AT CHALMERS UNIVERSITY OF TECHNOLOGY

The Department of Technology Management and Economics at Chalmers University of Technology in Göteborg, Sweden, is expecting to appoint six post doc positions, one within each of the following six areas:

1. "Entrepreneurship, business innovation or strategic renewal" (at division of Entrepreneurship and Strategy)
2. "Innovation management and R&D management" (at division of Innovation and R&D Management)
3. "Science, Technology, and Social Change" (at division of Science, Technology and Society)
4. "Digital Economies and Societies" (at division of Science, Technology and Society)
5. "Professional service organizations: management and processes of change" (at division of Service Management and Logistics)
6. "Supply & Operations Management" (at division of Supply and Operations Management)

These two-year-long appointments intend to strengthen the international profile of our research, extend our networks, and to develop further the key subject areas of the Department.

For more information about the positions: <http://www.chalmers.se/en/about-chalmers/vacancies/?rmpage=job&rmjob=4913>

More information about the department: <http://www.chalmers.se/en/departments/tme/Pages/default.aspx>



TEACHING

3rd COHORT OF MBA

Dr Steve Diasio has led the 3rd cohort of MBA students in his Management Design Thinking course at University of South Florida- St. Petersburg. Students learned through IMPROV and PLAY as a way to re-imagine higher education and in developing a design toolkit to apply in their organizations.

To see how they learn through play, check out the course trailer video <https://youtu.be/TA9Q4LRYVJc>



2017 SUMMER SCHOOL ON “SCENARIO ANALYSIS AND SUSTAINABLE POLICY MODELLING WITH COMPUTER SIMULATION

The 2017 Summer School on ‘Scenario Analysis and sustainable policy modelling with computer simulation’ will be held at Lake Como School of Advanced studies, September 11-15, 2017, under the patronage of the Italian Chapter of the System Dynamics Society (www.systemdynamics.it). The school will focus on modelling techniques that allow building simulation models aimed at supporting the evaluation of policies in complex decision-making settings. Prominent scholars in the area of computer modelling & simulation, will guide students through modelling theory and intense hands-on computer modelling experience.

Chairs:

- Dr. Ing. Stefano Armenia (EURAM Communication Officer);
- Prof. Edoardo Mollona (EURAM member).

Details at: <http://amcs.lakecomoschool.org>.



WORKSHOPS AND CONFERENCES

IV INTERNATIONAL CONFERENCE – ENTREPRENEURSHIP FOR THE XXI CENTURY: IMAGES AND PROSPECTIVES

The Centre for Entrepreneurship of the Faculty of Management, University of Warsaw has a great pleasure to invite you to participate in a IV International Conference Entrepreneurship for the XXI Century: images and perspectives, that is held in Warsaw, November 16 - 17th. This year the discussion will be organized around 8 tracks:

- Entrepreneurial orientation;
- Immigrant entrepreneurship;
- Entrepreneurial education;
- International and strategic entrepreneurship;
- Entrepreneurial ecosystem;
- Agricultural, rural, local entrepreneurship;
- Social entrepreneurship;
- General entrepreneurship.

The deadline for registration with publication is **May 14th 2017**.

Please visit our webpage for details: p21.wz.uw.edu.pl.



2nd INTERNATIONAL CONFERENCE: CLUSTERING

- **Title:** International Conference on Clusters & Industrial Districts: CLUSTERING.
- **Dates:** 25-26 of May, 2017.
- **Location:** Faculty of Economics-University of Valencia, Valencia (Spain).
- **Info web site:** <http://www.uv.es/clustering>
- **Contact:** Francisco Puig (clustering@uv.es)

The CLUSTERING conference is focused on the local contexts, the phenomenon named geographical agglomeration of firms and the models defined as industrial districts and clusters.

Its purpose is to develop clustering by providing a forum for discussing about recent academic improvements on the cluster/industrial district topic from a multidisciplinary approach (management, innovation, international business, economic geography, regional studies, econometrics, marketing, etc.) and global scope.



4TH CRITICAL & ALTERNATIVE APPROACHES TO GOVERNANCE WORKSHOP

CONFERENCE THEME: Governing complexity to challenge neo-liberalism? New democracy, new corporations, new markets

2017 edition: 29-30 June, Barcelona

Extended deadline: 30th April 2017.

Best papers selection for a special issue for European Management Journal

More information here: <http://www.tbs-education.es/es/international-workshop-governance>



CONFERENCE ON “CORPORATE POWER AND CORPORATE GOVERNANCE: BALANCING VALUE CREATION WITH STAKEHOLDER ACCOUNTABILITY

Luiss University and Business School, September 2nd & 3rd, 2017

ICGS invites you to submit a research or a symposium proposal that advances our understanding of the antecedents and outcomes of corporate governance systems and practices. The proposal should not exceed 10 single-spaced pages in length or 3,000 words. Proposals can be submitted by midnight (EST) on April 1, 2017. The Harold S. Geneen Institute of Corporate Governance sponsors a best paper award of \$1,500. More info available at the conference website: <http://businessschool.luiss.it/ICGS-3rd-Annual-Conference/>



PAPER DEVELOPMENT WORKSHOP AND FRONTIERS CONFERENCE OF THE MANAGEMENT ORGANIZATION REVIEW

We are excited to announce the third conference of the Management Organization Review (MOR) Second Research Frontiers Conference Series taking place 17-19 May 2017 in Rotterdam, Netherlands. The core theme of the conference explores the coevolution of SMEs and family firms in Russia, Ex-Soviet Republics, and Eastern European economies. The conference is organized around discussion of the latest research and practitioner insights and provides ample time for informal interactions.

For more details about the conference and information on how to participate please go to <https://www.rsm.nl/inscope/>



CALL FOR PAPERS: 16th INTERNATIONAL ENTREPRENEURSHIP FORUM (IEF) CONFERENCE

- **Conference Theme:** Sustainable Entrepreneurship and Economic Development
- **Date:** 14 - 16 September 2017
- **Place:** Kathmandu, Nepal
- **Submission of Abstracts:** by 30th May, 2017
- **Info:** <http://www.essex.ac.uk/conferences/ief/16th/>

Promoting sustainable businesses and entrepreneurship can be an important strategy for addressing the economic development and growth problems of a country. The relationship between sustainability and entrepreneurship can be difficult to define as one seems to constrain the other.

The objectives of the 16th IEF conference is to question assumed agendas, and received wisdom on the subject of entrepreneurship, sustainability and economic development.





Hello from Glasgow!

We are now at the happy stage that we have reviewed all submitted papers and notified very many authors that their paper has been accepted for publication. Unfortunately we also had to reject a few. I would like to urge that those who have had their paper accepted register with the conference as soon as possible. There is a deadline on 26th April 2017. I am afraid that any author who fails to register by then will see their paper removed from the programme and will not be allowed to present. I would hate to see that happening to any one.

We have also finalised the EURAM LABs. These are professional development workshops and part of the EURAM pre-conference programme. They will take place on the Tuesday 20th June 2017 from 15.00 till 18.00 ahead of the main conference. This will leave you with plenty of time to attend the EURAM welcome reception at Glasgow City Chambers, which will start at 18.30. This is a wonderfully decorated and opulent Victorian building, serving as Glasgow's City Hall; situated on George Square and only a leisurely 10 minutes walk away from the University of Strathclyde Campus. The timing of the LABs is designed so that you can arrive in Glasgow in the course of Tuesday 20th and still be able to take part.

There are three LABs that you can choose between. LAB 1 is about "Reviewing: Why, What, How, how much and when". EURAM's VP for research Yehuda Baruch together with European Management Review (EMR) chief editor Mustafa Özbilgin will introduce you to the do's and don'ts of reviewing papers for academic journals. As you know, EMR is EURAM's well-regarded scholarly journal. And I know EURAM and EMR are keen to add quality reviewers to their pools. Participants in this LAB will learn about the role and process of reviewing, and about the surprising ways in which reviewing and related editorial work that may follow can impact them, their career, and their discipline.

LAB 2 focuses on teaching. I am proud to say that the Department of Strategy and Organisation, which I am heading up at Strathclyde Business School, has an excellent track record in teaching, with many of our academic staff nominated for teaching awards year after year. And it is not uncommon that one of them gets the accolade of being singled out as Strathclyde's Teacher of the Year. My close colleague Kostas Tomazos, Lecturer in Hospitality and Tourism Management and Director of the Undergraduate Hospitality and Tourism programme, will organize this LAB. He will host an interactive and highly engaging workshop on the 'realities of teaching'.

LAB 3 will be about engaging with practice. This workshop especially chimes very well with this year's conference theme of 'Making Knowledge Work'. This LAB will present tried and tested methods as well as next practices offering concrete suggestions to analyse and design effective knowledge work. The facilitator is Stefan Guldenberg, who recently has been appointed as EURAM's VP for management practice. So here are another three reasons to join us in Glasgow for the 2017 EURAM conference.

Professor Harry Sminia
EURAM 2017 Conference Chair

<http://euramonline.org/annual-conference-2017-2.html>

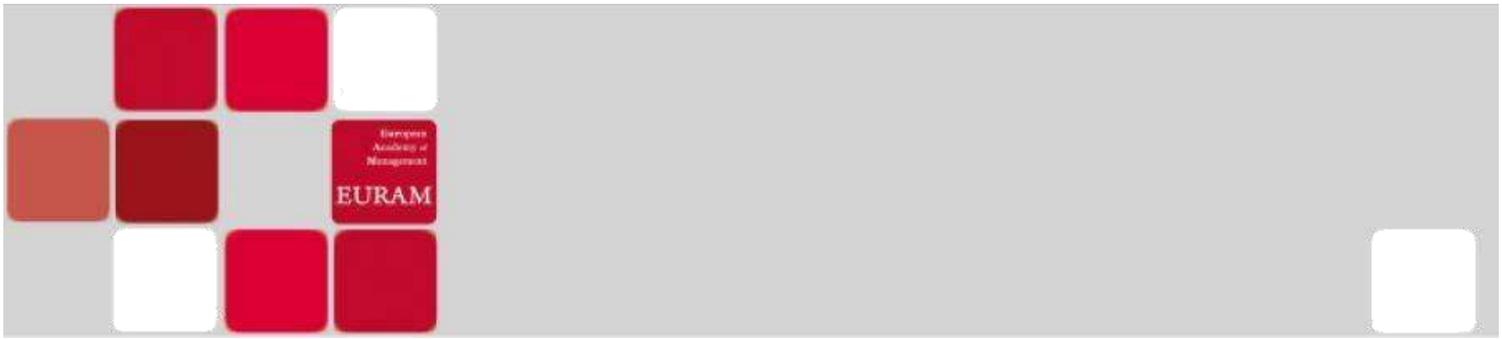
Partnership:



EUROPE & SCOTLAND
European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future

<https://peoplemakeglasgow.com/>

<http://www.conventionscotland.com/choose-scotland/Staying-Longer-in-Scotland>



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Camillo Carlini – EURAM Website Manager