SIG 06 - INNO - Innovation

With our theme Exploring the Future of Management: Facts, Fashion and Fado, we invite you to participate in the debate about how to explore the future of management.
We look forward to receiving your submissions.

ST06_04 - Inter-organizational networks and innovation

Proponents:

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Short description:

The track aims to stimulate and update the debate on the relationship between inter-organizational networks and innovation. Despite the great attention in past decades still many topics deserve a better investigation and attention, with possible important contribution to the general theoretical framework.

Long description:

Inter-organizational relationships, both formal and/or informal, are established to access resources and knowledge, influencing firms' innovative capacity. Inter-organizational networks, intended as groups of actors sharing one or more kind of ties, are more and more connected to innovation, with possible implications at the firm and the network level. Inter-organizational networks can be identified with reference both to geographic and or institutional spaces (e.g. geographical clusters, technological park and professional communities), and even transcend them (e.g. project networks, platform and ecosystems). Key issues of this track are knowledge exchange, cooperation, trust, network structures and their impact on innovation. Institutions –i.e. shared values, culture and rules, are also appreciated due to their relationship with interorganizational relations and networks boundaries and dynamics. The topics of interest include:

Multiple perspectives: With the majority of studies adopting a static perspective on the relationship between network and innovation, we are particularly, even if not exclusively, welcoming papers adopting a dynamic perspective. There are many opportunities to incorporate existing research on networks evolution, to better appreciate how it impacts on innovation.

Different methodologies: Conceptual as well as qualitative and quantitative empirical contributions are welcome. We invite research from several disciplines such as innovation studies, networks studies, strategy, geography, international business, and entrepreneurship, among others.

Different inter-organizational relationships and networks: Recent decades have registered an increasing adoption of particularly challenging interorganizational relationships, such as the cross-sector partnerships and incumbents-start-up partnerships, and of interorganizational networks that firms and other organizations use to foster their innovation capabilities, such as ecosystems, platforms and technological parks. We particularly welcome papers addressing more recent and less investigated network architectural forms and relationships.

From creation to dissolution of ties: With a large part of the research focused on the creation of ties and on the use of ties to foster innovation, we are particularly soliciting research investigating different condition of ties, such as dormant ties, transformation of ties and dissolution of ties and their impact on organizations' innovative capability.

The role of institutions: considering the strong influence of institutions on economic development, we ask for contributions dealing with the effect of institutions, local or national, on the regional innovation system.

Keywords:
Inter-organizational networks
Alliances
Innovation
Knowledge

Publication Outlet:
Business Research Quarterly
Entrepreneurship & Regional Development
Journal of Knowledge Management

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