



SIG 06 - INNO - Innovation

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

ST03_01/ST06_01/ST13_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (co-sponsored by Entrepreneurship SIG-03, Innovation SIG-06 and Strategic Management SIG-13)

Proponents:

Dirk Schneckenberg, ESC Rennes School of Business

Short description:

Business Model - Strategy, Innovation, and Entrepreneurial Venturing

The confirmed interest for the business model and the central question of how to innovate the business model provide a range of avenues for further research in the field (Massa, Tucci & Afuah, 2017; Foss & Saebi, 2016; Spieth, Schneckenberg & Ricart, 2014). While ongoing research aims to understand the business model and its role in firm performance, scholars face persistent questions about constituent components, sequences and contingencies. Consequently, this track invites research addressing the process of business model innovation and the intent of firms to develop value-creating and value-capturing activities.

Long description:

The business model topic continues to attract interest in business research and practice (Massa et al., 2017). This confirmed interest for the business model and the central question of how to innovate the business model, provides a range of avenues for further research in the field (Foss & Saebi, 2016; Spieth, Schneckenberg & Ricart, 2014). However, despite ongoing research efforts to understand the business model and its role in firm performance, scholars face persistent questions about constituent components, sequences and contingencies relating to the process of business model innovation and impacting the strategic intent of the firm to develop new value-creating and value-capturing activities.

The related phenomena of business model and business model innovation are of holistic nature, difficult to delimit and their theorizing is contingent on concepts from strategy, innovation, and entrepreneurship literatures. The ambivalent nature of the business model poses a substantive challenge for developing theory on business model innovation.



Accordingly, we call for papers providing theoretical perspectives on and/or empirical insights into the business model, its innovation, and its underlying processes. Questions/topics of interest include, but are not limited to the following:

- Conceptualising the phenomena of business model and business model innovation
- Delineating the business model vs. strategy of the firm
- Linking antecedents, central components, and outcomes of business model innovation
- Understanding linkages between business models, platforms and ecosystems
- Organising for business model strategy and business model innovation
- Managerial cognition, dominant logics and business model management and business model innovation
- Alternative forms of business models and business model innovation in different contexts
- Influence of antecedents and team dynamics on new start up business models or business model innovation
- Relationship between intrapreneurship and business model innovation
- Family firm influences on business models
- Digitalisation and business model innovation

Keywords:

business model
business model innovation
value creation
value capture

Publication Outlet:

R&D Management
Long Range Planning
European Management Review

For more information contact:

Dirk Schneckenberg - dirk.schneckenberg@gmail.com

AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2019/author-s-guidelines.html>