



## **Strategic Interest 11 – Public and Non-Profit Management (PM&NPM)**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **ST11\_04 Management and governance of culture, heritage and tourism**

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#### **Short Description:**

The applications of management to the culture, heritage and tourism is a subject that has gained an increasing relevance over the last decade. Despite such a growing body of literature, we believe that the understanding of this issue is still limited and that there are several managerial and organizational challenges worth to be investigated. Thus, the aim of this track is to contribute to extant debate by encouraging scholars to discuss about new lines of inquiry, and widen the overall spectrum of perspectives, methodological tools and expected contributions to extant literature.

### **Long Description:**

The management and governance of culture, heritage and tourism are subjects that have gained an increasing relevance at the academic level over the last decades. In line with such a surge of interest, this track aims at contributing to extant debate by encouraging scholars to discuss about new lines of inquiry, and gathering theoretical and empirical contributions addressing both the general topic of management and governance of culture, heritage and tourism and its more specific issues. Because of the highly complex nature of the phenomenon of interest, the drivers of the analysis should be the management and governance processes in capturing and explaining the full gamut of complexities present in such dynamics. Moreover, an interesting focus could be the role of public and private actors' actions, as well as the way they interact with each other to achieve their own/collective outcomes, in shaping the management and governance either at an organizational or system level.

In line with the general aim, we are particularly interested in studies seeking to tackle the complexity of the management and governance of the culture, heritage and tourism from different theoretical perspectives and with different methodological approaches.

Specific topics to be addressed include but are not limited the following:

- Management of cultural organizations;
- Destination management;
- Territorial governance;
- Collaborative governance and networking management;
- Managing change in cultural organizations;
- Tourism and culture in the digital era (Web 2.0 tools, ICT, etc.);
- Public policies and regulatory process;
- Sustainable tourism;
- HRM practices in cultural organizations;
- Managing creative talent;
- Cultural entrepreneurship.

Moreover, it is suggested to give attention to specific categories of actors, such as politicians (seen as enabling actors for territorial development); institutional entrepreneurs (seen as actors able to lead efforts to identify political opportunities, frame issues and problems, and mobilize constituencies); Institutions (such as Public Authorities, Universities, R&D Centres, etc.) in order to better understand how their preferences and choices could influence strategic “goal setting” processes.

We are open to a diverse set of theoretical and empirical methodologies as well as to a range of empirical settings. Both qualitative and quantitative empirical approaches as well as conceptual and theoretically focused contributions are welcomed.

## **Publishing Outlets:**

The presented papers may be considered for publication in a forthcoming European Management Review special issue, co-sponsored by track chairs:

[http://www.euramonline.org/index.php?option=com\\_content&view=article&id=447:bohemia-n-like-you-managing-people-and-organizations-in-creative-industries&catid=84:events](http://www.euramonline.org/index.php?option=com_content&view=article&id=447:bohemia-n-like-you-managing-people-and-organizations-in-creative-industries&catid=84:events)

## **For more information:**

Contact the proponents above mentioned.

## **Submission Deadline: 10 January 2018 (2 pm Belgian time)**

## **Authors Guidelines and Submission Deadline:**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

### **ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.

11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.