



## Strategic Interest 11 – Public and Non-Profit Management (PM&NPM)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### ST11\_02 Hybrid organizations and cross sectoral relations

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#### Short Description

The articulated and ever-evolving relationship between public sector and civil society at large become a major issue in the political agenda of many countries, not only in EU. Proponents and opponents highlight respectively benefits and risks about these institutional arrangements. Unfortunately, practice and scientific literature do not have yet a solid and reliable theoretical and analytical background to understand these phenomena. We do not even have enough empirical evidences. Based on this context, we invite contributions aiming at deepening our understanding of cross-sectoral relations and hybrid organizations.

## **Long Description**

The articulated and ever-evolving relationship between public sector and civil society at large become a major issue in the political agenda of many countries, not only in EU. In this context, citizens, associations, private businesses and non-profit organizations play a crucial role as potential actors of collaborative governance arrangements for both the prioritization and direct provision of public interest services. Sometimes, borders across different sectors (public, private and non-profit sectors) seem to be virtually evaporated, and elements of the various organizations seem condensed in “hybrid” organizations (quangos, state and social enterprises, cooperatives, etc.).

Proponents and opponents highlight benefits and risks of these institutional arrangements, but, unfortunately, practice and scientific literature do not have yet a solid and reliable sufficient theoretical and analytical background to understand these phenomena. We do not even have enough empirical evidences.

Based on this context, we invite contributions aiming at deepening our understanding of cross-sectoral dynamics in defining and in delivering public interest services. Three main lines of interest emerge:

- Government relations with non-profits (externalisation vs. cooperation)
- Government and non-profit relations with citizens (co-production; co-creation; participatory governance)
- Government and non-profit relations with businesses (hybrid organizations; networks; State-Owned Enterprises; Public-private partnerships)

These topics should be investigated with regards to (but not limited to) the following issues:

- Conceptualizing cross sectoral relations and hybrid organizations,
- Theories for hybridity and cross-sectoral collaboration,
- The positive effects of hybridity and cross-sectoral collaboration
- The risks of hybridity and cross-sectoral collaboration, with particular reference to the corruption risks,
- The performance management and the accountability for such arrangements,
- The drivers and obstacles to successful co-creation, co-production and partnership initiatives

## **Publishing Outlets:**

The presented papers may be selected for publication in the Emerald Series "Studies in Public and Non-Profit Governance" (ISSN: 2051-6630; <http://www.emeraldinsight.com/series/spnpg>)

## **For more information:**

Contact the proponents above mentioned.

## Submission Deadline: 10 January 2018 (2 pm Belgian time)

### Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

#### ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.